

CIFFA M2M Webinar Application

Company Name:	
Topic/Title of Session:	
Date of Session:	
Value Statement:	
(In one sentence identify the value that the audience will derive by attending your session.)	
Presentation Synopsis:	
(In 2-3 paragraphs, outline the content of the presentation)	
Presenter Name:	
Presenter Bio:	
(75-100 words)	