

## 2025 Conference Sponsorship

CIFFA membership consists of freight forwarders, freight brokers, customs brokers, drayage and warehouse operators in Canada. Have your brand represented and get access to hundreds of industry leaders. Promote your brand to more than 15000+ LinkedIn followers, 6900+ CIFFA daily newsletter recipients, and 350+ regular member firms and 160+ associate member firms.

### Sponsorship Benefits (all levels)

- **Special mention throughout the conference**
- **Company name & logo prominently displayed w/link on conference website**
- **Company name & logo prominently displayed on relevant marketing materials and advertisements online and on-site**
- **VIP seating during general sessions**
- **Opportunity to place promo item or literature in conference bag**
- **List of attendees sent twice (schedule to be confirmed at a later date)**

**DIAMOND  
SPONSOR**  
**\$15,000  
PER PACKAGE**

#### Select One:

- Registration (registration page, confirmation email, email reminders)
- Keynote Speaker\*
- Digital Day 1 (Mobile App, website, social media, WIFI)\*\*
- Digital Day 2 (Mobile App, website, social media, WIFI)\*\*
- Dinner\*\*\*
- Espresso Bar **Avalon Risk Management**

### Benefits



**Two** complimentary full-conference registrations



On-screen recognition and opportunity to showcase a 30-second promo video



\*Seating with CIFFA board and keynote speaker



\*\*Sponsor logo will appear on social media posts and targeted emails from CIFFA, promoting the conference. Sponsor will also be tagged in social media posts



\*\*\*Opportunity to bring their own pull up banners (2) to be prominently displayed outside the banquet/dinner room

## PLATINUM SPONSOR

\$10,000  
EACH



### Select One:

- Attendee Check-in Desk
- Lunch Day 1
- Lunch Day 2
- Reception (appetizers)
- Reception (bar)

## Benefits



**Two** complimentary full-conference registrations



On-screen recognition and opportunity to showcase a 30-second promo video

## GOLD SPONSOR

\$7,500  
EACH



### Select One:

- Breakfast Day 1
- Breakfast Day 2
- Dinner Wine
- Coffee Break AM Day 1
- Coffee Break PM Day 1
- Coffee Break AM Day 2

## Benefits



**One** complimentary full-conference registration



On-screen recognition and opportunity to showcase a 30-second promo video



**SILVER  
SPONSOR**  
**\$3,000  
EACH**

**Select One:**

- Nametag **Shipco Transport (Canada) Inc.**
- Lanyard **Dangerous Goods Packing Services**
- Conference Attendee Bag
- Photography **Harbour Link Container Services Inc.**
- Luggage Tag
- Entertainment
- Hanging Banner\* (8 available) **Gillship Navigation Inc. Nova Containers Ltd. Overseas Express Consolidators (Canada) Inc.**

## Benefits



**One** complimentary full-conference registration



\*Banner displayed at hotel lobby, greeting all conference delegates. Sponsor to design and supply print ready digital file. Dimensions will be provided. Available on a first come first served basis.

**BRONZE  
SPONSOR**  
**\$1,500  
EACH**

**Select One:**

- Hotel Keycard **Gardiner Roberts LLP**
- Guestroom Door Hanger
- Program Sponsor **HOPA Ports**
- Directional Signs Sponsor

## Benefits



**One** complimentary full-conference registration



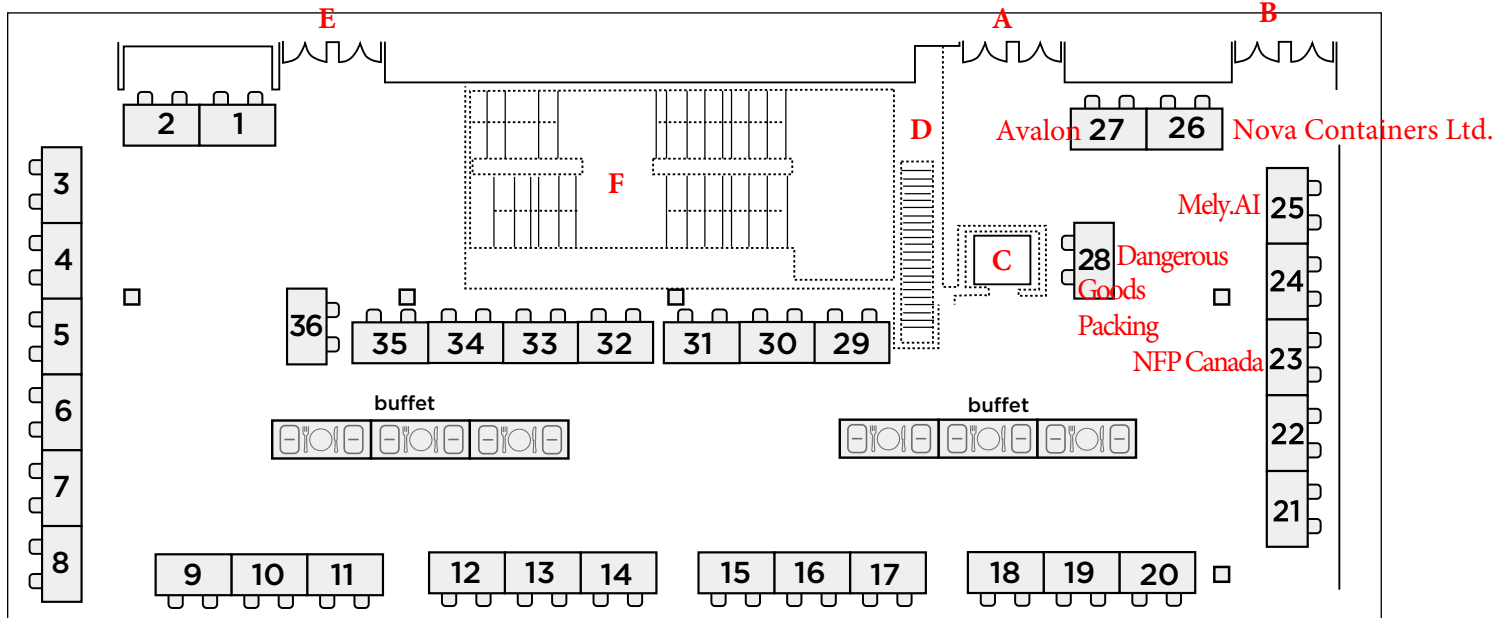
On-screen recognition and opportunity to showcase a 30-second promo video

## Build Relationships, Expand Visibility, Grow Opportunities

### Why Exhibit at the CIFFA, Forward thinking 2025 Conference?

CIFFA's trade show is ideal for companies who support and want to connect with Freight Forwarders, Customs Brokers, Freight Brokers, Drayage Operators and Warehouse Operators.

- **Unparalleled Exposure:** Position your brand in front of hundreds of attendees, including key decision-makers and industry influencers in the logistics community.
- **Network with Prospects:** Engage with a diverse audience eager to learn about your products and services. Strengthen existing relationships and create new business opportunities.
- **Industry Insights:** Gain valuable market intelligence, keep abreast of industry trends, and learn from thought leaders through our exclusive workshops and panel discussions.



- A/B: Entrance to conference main hall
- C: Elevators to/from first floor
- D: Escalator to/from first floor
- E: Entrance to conference lounge area
- F: Stairwell to/from first floor

To reserve your booth contact Nick at [marketing@ciffa.com](mailto:marketing@ciffa.com)